



Brochure, Notice and Syllabus of Certificate and Value- Added Courses offered in Academic Session 2023-24.



INNOVATIVE COLLEGE OF PHARMACY

(Affiliated to Dr. APJAKTU, BTEUP - Lucknow and Approved by PCI, New Delhi)

VALUE ADDED COURSE

PRINCIPAL OF SOFT GITA GANDHISM

Date : 1st to 30th October 2023

COURSE OBJECTIVE :

The Principal Soft Gita Gandhism certificate course aims to impart foundational knowledge of Gandhian principles as outlined in the Bhagavad Gita. Objectives include understanding the integration of Gandhian values such as non-violence, truth, and ethical leadership in personal and professional life. The course seeks to develop skills for applying these principles in decision-making, conflict resolution, and community building, fostering holistic and principled leadership.

COURSE OUTCOME :

Upon completing the Principal Soft Gita Gandhism certificate course, participants will have a deep understanding of Gandhian principles derived from the Bhagavad Gita. They will be equipped to integrate values such as non-violence, truth, and ethical leadership into their personal and professional lives. Graduates will be adept at applying these principles in various contexts, enhancing their decision-making, conflict resolution, and community engagement skills while fostering principled leadership.



Resource Person:

Ms. Saloni Manglik
Assistant Professor

Convener:

Dr. Amarjeet Singh
Principal

TOPICS :

The Principal Soft Gita Gandhism certificate course covers a range of topics focusing on the integration of Gandhian principles with insights from the Bhagavad Gita. Key topics include the study of Gandhian philosophy, principles of non-violence (Ahimsa) and truth (Satya), and their application in modern contexts. The course explores ethical leadership, self-discipline, and moral integrity as taught in the Gita. Participants analyze historical and contemporary case studies to understand how these principles can guide personal behavior, organizational practices, and community interactions. The course also includes practical exercises for implementing Gandhian values in daily life and leadership roles.

ABOUT THE INSTITUTION

The Innovative College of Pharmacy has been established through the dedicated and selfless endeavor of educationists and social workers who are deeply concerned with the standards of education and are determined to upgrade the quality, content and direction of education. The Innovative College of Pharmacy is a venture of its kind where educators and professionals have joined hands to aid and direct the agenda of education. The Innovative College of Pharmacy is located in the institutional area of Greater Noida and has a magnificent building.



Coordinator:

Ms. Renu Tiwari
Assistant Professor

Plot No.-6, Knowledge Park-2, Greater Noida, U.P.

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INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

Date – 15/09/2023

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course on “Principal soft gitagandhism” will be conducted from 1stOct 2023. So, interested students should register themself. Registration forms are available in department office.


CONVENER

Copy to:

1. Chairman Sir
2. Director Academics
3. Principal
4. IQAC
5. Notice Board





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Certificate Course On "Principal Soft: Gita and Gandhism"

Syllabus

Hr-30 hr

Course Objectives

- Understand the core principles of the Bhagavad Gita and Gandhism.
- Analyze the philosophical underpinnings of "Principal Soft."
- Apply the teachings of the Gita and Gandhism to modern challenges.
- Develop a personal code of ethics inspired by these teachings.

Module 1

- Introduction to the Bhagavad Gita and Gandhism
- Overview of the Gita's context and significance
- Introduction to Mahatma Gandhi and his philosophy
- Concept of "Principal Soft"
- The Essence of the Gita
- Key teachings and verses
- Concepts of Dharma and Karma
- The role of selflessness and duty

Module-2

- Gandhism - An Overview
- Principles of Ahimsa (non-violence) and Satya (truth)
- The concept of Satyagraha
- Gandhi's views on social justice and self-reliance
- Integrating the Gita and Gandhism
- Comparative analysis
- The ethical framework of "Principal Soft"
- Case studies of historical applications

Module-3

- Leadership and Ethics
- The Gita's perspective on leadership
- Gandhi's leadership style and its relevance today
- Developing a leadership model based on "Principal Soft"
- Non-Violence and Conflict Resolution





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- The philosophy of Ahimsa in the Gita and Gandhism
- Practical approaches to non-violent conflict resolution
- Role-playing exercises

Module-4

- Self-Discipline and Spiritual Practice
- The importance of self-discipline in the Gita
- Gandhi's spiritual practices and their impact
- Developing a personal practice





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VALUE ADDED COURSE

ART OF BEING HAPPY

Date : 1st to 30th December 2023



COURSE OBJECTIVE :

- To synthesize the insights developed by Human Development experts, Psychologists, Anthropologists on one hand, and the intellectual traditions of Vedantic Philosophy and Indology on the other towards the experience of happiness.
- To illustrate various factors that determine the subjective experience of happiness in a cross cultural context.

COURSE OUTCOME :

- The students shall be able to evaluate the factors contributing to the phenomenon of happiness in the personal, familial and community life of an individual in different cultures in the Indian context.
- They will be able to develop healthy interpersonal relationships and wellbeing, cherishing the values of Indian culture and philosophy.
- They will be able to relate to the global phenomenon of sustainable development and become sensitive to the needs of the planet.
- They will be able to apply the experience of Ananda at a personal level.



Resource Person:

Ms. Deepika Chauhan
Assistant Professor

Convener:

Dr. Amarjeet Singh
Principal

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TOPICS :

The Art of Being Happy certificate course explores various aspects of happiness and well-being. Topics include understanding the psychology of happiness, identifying personal values and goals, and cultivating positive emotions. Participants study techniques for mindfulness and self-awareness, as well as strategies for managing stress and overcoming negative thinking. The course covers the impact of relationships, gratitude, and purpose on happiness. Practical exercises involve goal-setting, reflective practices, and developing habits that promote long-term well-being. By integrating theoretical knowledge with actionable steps, the course aims to enhance participants' overall life satisfaction and emotional resilience.

Coordinator:

Ms. Renu Tiwari
Assistant Professor

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INNOVATIVE COLLEGE OF PHARMACY

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Date – 17/11/2023

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course on “Art of Being Happy” will be conducted from 1st Dec 2023. So, interested students should register themselves. Registration forms are available in department office.


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Certificate Course On THE ART OF BEING HAPPY

SYLLABUS

Hr-30 hr

Learning Objectives

- To synthesize the insights developed by Human Development experts, Psychologists, Anthropologists on one hand, and the intellectual traditions of Vedantic Philosophy and Indology on the other towards the experience of happiness.
- To illustrate various factors that determine the subjective experience of happiness in a cross cultural context.

Learning outcomes

- The students shall be able to evaluate the factors contributing to the phenomenon of happiness in the personal, familial and community life of an individual in different cultures in the Indian context.
- They will be able to develop healthy interpersonal relationships and wellbeing cherishing the values of Indian culture and philosophy.
- They will be able to relate to the global phenomenon of sustainable development and become sensitive to the needs of the planet.
- They will be able to apply the experience of Aananda at a personal level.

Module- I

- Human Ecology and Happiness Lectures
- Definitions/Factors of Happiness: Environmental and Social
- Physical, emotional and psychological well-being for happiness

Module- II

- Indological Theories of Happiness
- Panch Kosh Theory & Idea of Well-Being
- Idea of Self and other

Module- III

- Happiness: Cross-cultural Contexts
- Culture and Happiness
- Interpersonal Relationship: Comparative Perspective

Module- IV

- Local and Global Perspective of Happiness
- Measuring happiness: Key indicators
- India in Global Happiness Indices





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VALUE ADDED COURSE

BASIC OF SAS PROGRAMMING

Date : 1st to 30th March 2024

COURSE OBJECTIVE :

This course introduces the fundamentals of SAS programming. Emphasis is placed on learning basic SAS commands and statements for solving a variety of data processing applications. Upon completion, students should be able to use SAS data and procedure steps to create SAS data sets, do statistical analysis, and general customized reports.

COURSE OUTCOME :

Upon completing requirements for this course, the student will be able to:

- Create data sets using Statistical Analysis Software (SAS).
- Perform statistical analysis using Statistical Analysis Software (SAS).
- Create customized reports using Statistical Analysis Software (SAS).

TOPICS :

The Basics of SAS Programming certificate course introduces fundamental concepts and techniques for using SAS (Statistical Analysis System) software. Key topics include data management, data manipulation, and basic statistical analysis. Participants learn to write and execute SAS programs, create and manage datasets, and perform data sorting and summarization. The course covers essential SAS procedures, including PROC PRINT, PROC MEANS, and PROC FREQ, as well as basic data visualization techniques. Hands-on practice with real-world data and examples helps solidify understanding and application of SAS programming skills for data analysis and reporting.

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Resource Person:

Ms. Sandhya Sharma
Assistant Professor

Convener:

Dr. Amarjeet Singh
Principal

Coordinator:

Ms. Renu Tiwari
Assistant Professor



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Date – 16/01/2024

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Value added course in “Basics of SAS Programming” will be conducted from 1st Feb 2024. So, interested students should register themselves. Registration forms are available in department office.


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VALUE ADDED COURSE

SYLLABUS FOR BASICS OF SAS PROGRAMMING

Hr- 30 Hr

SYLLABUS

Course Objective-

This course introduces the fundamentals of SAS programming. Emphasis is placed on learning basic SAS commands and statements for solving a variety of data processing applications. Upon completion, students should be able to use SAS data and procedure steps to create SAS data sets, do statistical analysis, and general customized reports.

LEARNING OUTCOMES: Upon completing requirements for this course, the student will be able to:

1. Create data sets using Statistical Analysis Software (SAS).
2. Perform statistical analysis using Statistical Analysis Software (SAS).
3. Create customized reports using Statistical Analysis Software (SAS).

Module-1

Getting Started Using SAS Software Introduction, Windows and Commands in the SAS Windowing, Environment, Submitting a Program in the SAS Windowing, Environment, Reading

Module -2

Working with Your Data Creating and Redefining Variables, Using SAS Functions, Selected SAS Functions, Using IF-THEN Statements, Grouping Observations with IFTHEN/ELSE Statements,

Module -3

SAS procedure Statements: Sorting, Printing, and Summarizing Your Data, PROC SORT, PROC PRINT,

Module -4

Enhancing Your Output with ODS Concept of ODS, tracing and selecting procedure, ODS statement to create pdf, html and word output Modifying and Combining SAS Data Sets

- Using Basic Statistical Procedures, Basic Programs





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ADD ON COURSE

MEDICAL TERMINOLOGIES

Date : 1st to 30th April 2024

COURSE OBJECTIVE :

- Recognize and understand basic medical terms.
- Identify and decipher medical abbreviations.
- Spell and pronounce basic medical terminology.
- Choose and define medical terms from appropriate sources.
- Summarize and correctly interpret medical/clinical related materials.
- Evaluate the quality of medical literature available in print and internet format.
- Develop an active vocabulary of selected medical terms.

COURSE OUTCOME :

Upon completing the Medical Terminologies certificate course, participants will have a thorough understanding of medical vocabulary used in healthcare settings. They will be proficient in interpreting and using medical terms related to anatomy, diseases, procedures, and treatments. Graduates will be equipped to accurately communicate and document medical information, enhancing their ability to work effectively with healthcare professionals and contribute to patient care and administrative tasks.



Resource Person:

Mr. Qumre Alam
Associate Professor

Convener:

Dr. Amarjeet Singh
Principal

TOPICS :

The Medical Terminologies certificate course covers essential topics for mastering medical language. Key areas include the structure of medical terms, including prefixes, suffixes, and root words. Participants learn terminology related to various body systems (e.g., cardiovascular, respiratory, musculoskeletal), diseases, conditions, and medical procedures. The course also includes the study of medical abbreviations, symbols, and diagnostic codes used in clinical settings. Practical exercises involve interpreting and constructing medical terms, understanding medical records, and applying terminology in real-world scenarios to enhance communication and documentation skills in healthcare environments.

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Coordinator:

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Assistant Professor

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Date – 15/03/2024

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Add on course on “Medical Terminologies” will be conducted from 1st April 2024. So, interested students should register themselves. Registration forms are available in department office.


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ADD ON COURSE SYLLABUS FOR MEDICAL TERMINOLOGICS

COURSE OBJECTIVES:

The primary class objective is to read and understand the language of medicine. Upon the completion of this course the student will be able to:

- Form medical terms by combining prefixes, suffixes and root words.
- Associate medical terms with specific body systems.
- Identify and interpret diagnostic and symptomatic terms related to the pathophysiology specific to each body system.
- Describe designated diagnostic testing procedures (laboratory, x-ray, surgical, pharmacy, etc.).
- Distinguish common medical abbreviations and acronyms.
- Choose and define medical terms from appropriate sources.
- Summarize and correctly interpret medical/clinical related materials.
- Evaluate the quality of medical literature available in print and internet format.
- Develop an active vocabulary of selected medical terms.

SYLLABUS

Module-1

1. Introduction – Basic Elements of a Medical Word
2. Suffixes: Surgical, Diagnostic, Pathological, Grammatical and Plural

Module -2

- Prefixes
- Body Structure
- Integumentary System
- Female Reproductive System
- Male Reproductive System

Module -3

- Gastrointestinal (Digestive) System
- Respiratory System
- Cardiovascular System
- Blood and Lymphatic System

Module -4

- Urinary System
- Endocrine System
- Nervous System





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VALUE ADDED COURSE

DRUG STORE & BUSINESS MANAGEMENT

Date : 1st to 30th June 2024

COURSE OBJECTIVE :

- To impart knowledge among the students in the field of marketing, selling, advertising, public relations, and salesmanship.
- To develop requisite skills for effective sales among the students in the fast-growing and challenging business areas of Advertising, Sales promotion, selling, sales management, and public relations.
- To understand the tools used by marketing and sales managers in different situations in business.

COURSE OUTCOME :

- The students will have strong conceptual knowledge in the functional areas of marketing, selling, advertising, public relations, and salesmanship.
- The students will have an effective understanding of relevant functional areas of advertising and sales management.
- Students will demonstrate analytical skills in the identification and resolution of problems about situations related to sales in business.



Resource Person:
Mr. Akash Johri
Assistant Professor

Convener:
Dr. Amarjeet Singh
Principal

Coordinator:
Ms. Renu Tiwari
Assistant Professor

TOPICS :

The Drug Store and Business Management certificate course covers key aspects of managing a retail pharmacy effectively. Topics include inventory management, drug procurement, and supply chain logistics. Participants learn about regulatory compliance, including laws and ethics related to pharmaceuticals. The course addresses financial management, including budgeting, pricing strategies, and financial reporting. Marketing strategies and customer service skills specific to the pharmacy sector are also covered. Additionally, the course explores business operations, including staff management, quality control, and the integration of technology for efficient store management. Practical case studies and real-world scenarios help apply these concepts effectively.

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Date – 16/05/2024

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Add on course on “Drug store and business managements” will be conducted from 1st June 2024. So, interested students should register themself. Registration forms are available in department office.

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ADD ON COURSE DRUG STORE AND BUSINESS MANagements

Course Objectives

- Assess the overall level of progress in the pharmacy and make the necessary adjustments.
- Methods of determining the average annual or monthly pharmacy expenses and setting them.
- Knowledge of procedures related to the profession.
- Objective and moral value of entering the labor market and the aim of the pharmacy project.
- Methods and methods of assessing conditions and needs such as the needs of the pharmacist's market
- Substantial differences between pharmacy management and warehouse management
- Technical inventory methods for monthly sales, inputs and outputs.

SYLLABUS

Module - 1

Commerce

Introduction- Trade, Industry and commerce, Functions and subdivision of commerce, Introduction to Elements for Economics and Management. Forms of Business Organizations. Channels of Distribution.

Drug House Management-selection of site, space Lay-out and legal requirements. Importance and objectives of purchasing, selection of suppliers,

Module - 2

Sales - promotion, Market Research, Salesmanship, qualities of a salesman, Advertising and Window Display.

Recruitment, training- evaluation and compensation of the pharmacist.

Module - 3

Accountancy

- **Introduction to the accounting** - concepts and conventions. Double entry Book Keeping, Different kinds of accounts.
- Cash Book.
- General Ledger and Trial Balance.
- Profit and Loss Account and Balance Sheet.
- Simple techniques of analyzing financial statements.
- Introduction to Budgeting.





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Brochure, Notice and Syllabus of Certificate and Value- Added Courses offered in Academic Session 2022-23



INNOVATIVE COLLEGE OF PHARMACY

(Affiliated to Dr. APJAKTU, BTEUP - Lucknow and Approved by PCI, New Delhi)

CERTIFICATE COURSE ON

MEDICAL TOURISM

Date : 1st to 30th September 2022

COURSE OBJECTIVE :

- Introduction of medical terminology and departments
- Documentation requirement for medical travel, procedure, Visa etc.
- Understanding logistical and operational feature of medical tourism industry
- Understanding on requirement of international patient department and customer services

COURSE OUTCOME :

The Medical Tourism certificate course provides participants with an understanding of the global medical tourism industry, including market trends, legal and ethical considerations, and healthcare quality standards. It covers aspects of patient experience, cross-cultural communication, and marketing strategies for attracting international patients. The course equips participants with skills to manage medical tourism operations, ensuring a seamless and safe healthcare experience for patients traveling abroad for medical care.



Resource Person:

Dr. Amarjeet Singh
Associate Professor

TOPICS :

The Medical Tourism certificate course explores the complexities and opportunities within the global medical tourism industry. Key topics include the history and evolution of medical tourism, current market trends, and the factors influencing patient choice for international healthcare services. The course covers legal and ethical issues, such as patient rights, informed consent, and regulatory frameworks. Participants learn about healthcare quality standards, accreditation, and the logistics of coordinating care across borders. The curriculum also addresses cross-cultural communication, patient experience management, and effective marketing strategies to attract and retain international patients. It aims to equip participants with the knowledge and skills to excel in this growing field.

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Convener:

Dr. J. Joanofare
Principal

Coordinator:

Mr. Qumre Alam
Associate Professor



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INNOVATIVE COLLEGE OF PHARMACY

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Date – 20/08/2022

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course in “Medical tourism” will be conducted from 1st Sep 2022. So, interested students should register themselves. Registration forms are available in department office.


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VALUE ADDED COURSE CERTIFICATE COURSE IN MEDICAL TOURISM

Course Objective

- Introduction of medical terminology and departments Documentation requirement for medical travel, procedure, Visa etc.
- Understanding logistical and operational feature of medical tourism industry
- Understanding on requirement of international patient department and customer services

Course Outcome of Medical Tourism

Upon completing this course, students will be able to:

1. Communicate effectively their medical knowledge for health tourism to serve other people with professional-like work experiences.
2. Understand the industry of health tourism and learn how to analyze, market, and brand health tourism in different geographical areas.
3. Understand the importance of well-being and incorporate health promotion/disease prevention/treatment strategies for specific populations as they relate to health tourism.

Syllabus -

Module - 1

Introduction to Medical Tourism

- History, Marketing Concepts and Strategies
- Medical Tourism Destinations
- Hospitality & Hotel Industry

Module - 2

- Marketing Concepts & Strategies
- Spa & Wellness Tourism
- Travel Retailing and Logistics

Module - 3

Medical Tourism - The Future of Health Services

- Alternate Medicine and Medical Tourism
- Medical Tourism Ethical, Legal & Social Concerns
- Quality Standard in Medical Tourism

Module - 4

- Impact of Medical Tourism
- Medical Tourism in Kerala
- Medical Tourism-Issues & Challenges
- Medical Tourism The Future of Health Services





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ADD ON COURSE

FUNDAMENTAL OF CLINICAL RESEARCH

Date : 1st to 30th November 2022

COURSE OBJECTIVE :

- To understand the protocol or study design and the concept of Clinical Trials.
- To perform database or procedure testing, data validation, SAE reconciliation and medical coding
- To learn the Processes of Drug Development
- To understand the Ethics & regulatory perspectives on clinical research trials activities.
- To understand how pharmacovigilance, Project Management and Medical Affairs teams function and coordinate with different stakeholders.

COURSE OUTCOME :

The Fundamentals of Clinical Research certificate course provides participants with essential knowledge of clinical trial design, ethical considerations, and regulatory requirements. It covers key concepts such as protocol development, data management, and statistical analysis. The course also emphasizes the importance of patient safety, informed consent, and Good Clinical Practice (GCP) guidelines. Participants gain the skills needed to conduct and oversee clinical research, ensuring the integrity and quality of data collected.



Resource Person:

Ms. Renu Tiwari
Assistant Professor

Convener:

Dr. J. Joanofare
Principal

Coordinator:

Dr. Amarjeet Singh
HOD

TOPICS :

The Fundamentals of Clinical Research certificate course covers core aspects of clinical research, including the design and implementation of clinical trials. Key topics include study design methodologies, such as randomized controlled trials and observational studies, as well as the development of research protocols. The course delves into ethical considerations, informed consent, and patient safety, highlighting adherence to Good Clinical Practice (GCP) guidelines. Participants learn about data management, statistical analysis, and the regulatory landscape governing clinical research, including the roles of institutional review boards (IRBs) and regulatory agencies. The course aims to equip participants with the skills to effectively conduct and manage clinical research studies.

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Date – 15/10/2022

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Add on course “Fundamental of clinical research” will be conducted from 1st Nov 2022. So, interested students should register themselves. Registration forms are available in department office.

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CERTIFICATE COURSE IN FUNDAMENTAL OF CLINICAL RESEARCH

Course Objectives:

1. To promote a comprehensive understanding of the broad area of clinical research
2. To develop a theoretical understanding of the concept and correlating into relevant practice area.
3. To develop and perceive a rationale for the conduct of clinical research activities.
4. To acquire sufficient preparatory knowledge for more detailed studies in clinical research.

SYLLABUS

Module - 1

Introduction to Clinical Research

Clinical Trial – Indian and Global Perspective

- Career in Clinical Research
- Drug discovery and development process
- Clinical trials: Types and Phases of Clinical Trial

Module - 2

- Ethics and Guidelines in Clinical Research
- Regulation in clinical research
- ICH GCP
- Schedule Y

Module - 3

- Clinical Trial Design and Management
- Clinical Trial Design
- Protocol Design
- Informed Consent Form
- Case Report Form





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VALUE ADDED COURSE

MOTHER & CHILD HEALTH

Date : 1st to 30th December 2022

COURSE OBJECTIVE :

Upon completion of the core Maternal and Child Health training certificate course, individuals will gain a broad understanding of the field that focuses on the health and welfare of women and children. An understanding of the normal patterns of human growth and development; knowledge of the organization and financing of health systems in the India, understanding of the design, implementation, and evaluation of MCH programs domestically and internationally; and an ability to identify essential gaps in existing programs serving mothers and children.

COURSE OUTCOME :

- recognize basic concepts related to maternal and child health
- evaluate the state of maternal and child health in our country & around the world
- recognize the formation of family planning and pregnancy and factors which may affect child development
- diagnose and follow diseases seen in children 0-6 years, take measures to prevent
- recognize periodical women health



Resource Person:

Mr. Akash Johri
Associate Professor

Convener:

Dr. J. Joanofare
Principal

Coordinator:

Dr. Amarjeet Singh
HOD

TOPICS :

The Mother and Child Health certificate course addresses comprehensive aspects of maternal and child health care. Topics include prenatal care, covering essential practices for a healthy pregnancy, and postnatal care, focusing on recovery and support for new mothers. It explores child growth and developmental milestones, vaccination schedules, and preventive health measures. The course also examines strategies for managing common health issues, such as nutritional needs and chronic conditions. Participants learn about maternal mental health, family planning, and effective health education techniques. Emphasis is placed on evidence-based practices and promoting overall well-being for both mothers and children.

ABOUT THE INSTITUTION

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Date – 15/11/2022

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course in “Mother and child health” will be conducted from 1st Dec 2022. So, interested students should register themselves. Registration forms are available in department office.

CONVENER

Copy to:

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CERTIFICATE COURSE IN MOTHER AND CHILD HEALTH

Million infants and children die each year, mostly from the combined effects of infectious diseases and malnutrition. Pneumonia and diarrhea account for half of the deaths. Other causes include neonatal tetanus, measles, pertussis; poliomyelitis and diphtheria. A large number of children who escape death from these diseases suffer blindness, crippling, or mental retardation. Pregnancy and childbirth complications cause the death of more than half a million women every year. Malnutrition, particularly anemia, renders women prone to haemorrhage. Apart from poor nutritional status, the risk of maternal and child death is increased by lack of access to good quality health care, lack of education of mothers, and unhealthy living conditions.

Course Objective

SYLLABUS

Introduction

- To the Field of Maternal and Child Health Overview of Mother & Child Health & History and Structure of Mother & Child Health {MCH} in India
- Family Health & Health of Infants and Young Children
- The Normal Child Children and Youth with Special Health Care Needs
- New-born history, examination, routine delivery care, nursery care, infant-mother bonding
- Failure to thrive- Problems, Approach and Evaluation, and Developmental disabilities, Chronic Illness
- Children with special Needs & Autism Standards/ Nomograms (including Indian)
- Child rights and protection Family Planning and Reproductive Health Ethical Issues in Paediatrics
- Breast Milk Feeding, Human Lactation Management, BFHI Maternal diseases Detection, treatment and prevention High risk pregnancy & Infants Labor & its general management.

Course Outcome in Mother And Child Health:

- The certificate course provides the knowledge & skill that will prepare the student to contribute to community programs, research aimed at improving the health & well-being of vulnerable & underserved women & children.
- Update the knowledge and skills of health care providers in reproductive and child health.
- Enable the health care providers to render effective health care to mother & child.





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Circulate knowledge related with following topics:

- Maternal mortality
- Perinatal & Child mortality and morbidity
- Reproductive health & family planning
- Safe childbirth
- Complex labor
- Breast feeding





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(Affiliated to Dr. APJAKTU, BTEUP - Lucknow and Approved by PCI, New Delhi)

VALUE ADDED COURSE

LEADERSHIP SKILL & MANAGEMENT

Date : 1st to 30th March 2023

COURSE OBJECTIVE :

- Leadership skill development
- Integrated leadership and management practice

TOPICS :

The Leadership Skills and Management certificate course covers essential topics for effective leadership and organizational management. Key areas include leadership theories and styles, strategic planning, and decision-making processes. The course explores team dynamics, conflict resolution, and effective communication strategies. Participants learn about change management, motivation techniques, and performance evaluation. Additionally, the course addresses project management principles, resource allocation, and organizational behavior. Emphasis is placed on developing leadership qualities, fostering a positive work environment, and implementing successful management practices to drive organizational growth and efficiency.

COURSE OUTCOME :

- Participants will have the ability to:
- integrate leadership and management into effective performance
- generate vision-directed, values-Based Outcomes
- unleash people's potential for greatness
- align the work unit with OSU's vision, mission and values

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Resource Person:
Ms. Roshan Zehra
Assistant Professor

Convener:
Dr. Amarjeet Singh
Principal

Coordinator:
Mr. Qumre Alam
Associate Professor



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Date – 14/02/2023

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course in “Leadership skill and management” will be conducted from 1st Mar 2023. So, interested students should register themselves. Registration forms are available in department office.

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CERTIFICATE COURSE IN LEADERSHIP SKILL AND MANAGEMENT

Objectives

This module has been designed to enable learners to embark on paths of personal and professional leadership development. The objective of this module is to make the learners understand why and how leadership skills are so critical for personal and organizational success. This module intends to develop critical appreciation and impart effective leadership skills. After the successful completion of this module the learners will be able to inspire individuals, manage talent, influence, lead teams, resolve conflict, build trust, increase cooperation and enhance productivity.

Syllabus

Module-1

Leadership and Management

Nature, Scope and Significance of Management; Levels of Management; Functions: Planning, Organizing, Staffing, Directing and Controlling; Skills: Conceptual, Human and Technical; Roles: Interpersonal, Informational and Decisional; difference between a leader and a manager

Module-2

Leadership Theories and Challenges

Theories of Leadership (Trait Theory, Behavioural theories, Contingency Theories, Transactional Theories and Transformational Leadership Theory)

Issues and Challenges for Leaders (Emerging trends in leadership; Servant leadership, Situational leadership; Gender and leadership; Effective Leadership Communication; Emotional intelligence and leadership)

Module-3

Developing Self and Developing Others

Self Discovery (Awareness of personal values, beliefs and vision that motivates behaviour; Personal SWOT; Trust: Openness, confidentiality, blind spot and unknown part of personality; Self-disclosure, seeking feedback, selfreflection, introspection and self management)





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VALUE ADDED COURSE

DISASTER MANAGEMENT

Date : 1st to 30th April 2023

COURSE OBJECTIVE :

- To provide students an understanding the need for studying the disaster management
- Develop an understanding about the various types of disasters.
- To expose students to the risk and vulnerability analysis
- To create awareness about disaster prevention and risk reduction
- To establish relationship between disasters and developments.
- To understand Rehabilitation, Reconstruction and Recovery in the event of Disaster
- To gain knowledge on Climate Change Adaptation and IPCC Scenario and Scenarios in the context of India.

COURSE OUTCOME :

A Disaster Management certificate course equips participants with essential skills and knowledge to effectively prepare for, respond to, and recover from disasters. Outcomes include understanding risk assessment and mitigation, emergency planning, response coordination, and recovery strategies. Participants gain practical experience in managing disaster scenarios, using tools for risk analysis, and implementing emergency protocols. The course aims to develop competencies for safeguarding communities and enhancing resilience to various disaster events.

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Resource Person:

Ms. Sandhya Sharma
Assistant Professor

Convener:

Dr. Amarjeet Singh
Principal

Coordinator:

Mr. Qumre Alam
Associate Professor

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Date – 15/03/2023

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course in “Disaster management” will be conducted from 1st April 2023. So, interested students should register themselves. Registration forms are available in department office.


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CERTIFICATE COURSE IN DISASTER MANAGEMENT

Course objectives

This Certificate Course in Disaster Management is designed to impart domain knowledge, values, capacities and skills to:

1. Demonstrate a critical understanding of key concepts in disaster risk reduction and Humanitarian response.
2. Understand and appreciate the specific contributions of the International/ National/ State Red Cross and Red Crescent Movement to the practice and conceptual understanding of disaster Management and humanitarian response and their significance in the current context.
3. Recognize issues, debates and challenges arising from the nexus between paradigm of Development and disasters.
4. Critically evaluate disaster risk reduction and humanitarian response policy and practice from multiple perspectives.
5. Develop an understanding of standards of humanitarian response and practical relevance in specific types of disasters and conflict situations.

SYLLABUS

Module-1

Understanding Disasters Disaster: Meaning, Factors and Significance, Understanding Disasters: Causes and Effects, Disasters: A Global View, Disaster, Profile of India - Regional and Seasonal

Module- 2

Typology of Disasters Earthquake, Flood and Drainage, Cyclone, Drought and Famine, Landslide and Snow Avalanche, Fire and Forest Fire, Industrial and Technological Disaster, Epidemics

Module- 3

Essentials of Disaster Preparedness Planning, Communication, Leadership and Coordination, Warehousing and Stock Piling

Module- 4

Disaster Management and Awareness Human Behaviour and Response: Individual Community, Institutions, Community Participation and Awareness, Public Awareness Programme, Information Organization and Dissemination





Brochure, Notice and Syllabus of Certificate and Value- Added Courses offered in Academic Session 2021-22



INNOVATIVE COLLEGE OF PHARMACY

(Affiliated to Dr. APJAKTU, BTEUP - Lucknow and Approved by PCI, New Delhi)

VALUE ADDED COURSE

Self Analysis, Communication Skill in GDP

Date : 1st to 30th September 2021

COURSE OBJECTIVE :

- To make the students confident of speaking in English impeccably and with utmost enthusiasm.
- To familiarize the students with different styles of communication.
- To enlighten the students with the seven concepts of communication.
- To make the students understand the nuances of communication.
- To train the students and make them comprehend various aspects of Interview skills.

COURSE OUTCOME

- Develop knowledge, skills, and judgment around human communication that facilitate their ability to work collaboratively with others.
- Understand and practice different techniques of communication.
- Practice and adhere to the 7Cs of Communication.
- Familiarize with different types of Communication.
- Understand and practice Interview Etiquettes.



Resource Person
Mr. Kang B.
Associate Professor

TOPICS :

In the GDP Certificate Course, the "Self-Analysis and Communication Skills" topic focuses on introspection and effective communication. It encourages students to assess their strengths, weaknesses, and areas for improvement, fostering personal growth and self-awareness. By understanding their communication styles and refining their verbal and non-verbal skills, students learn to convey ideas clearly and confidently. This topic also covers active listening, empathy, and emotional intelligence, essential for effective interpersonal interactions. Through self-analysis and practical exercises, participants gain valuable insights into their behaviors and communication patterns, empowering them to enhance their professional and personal relationships.

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Organizing Committee:
Dr. J. Joanofarc
Principal

Coordinator:
Mrs. Renu Tiwari
Assistant Professor



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Date – 14/08/2021

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Value added course on “Self-analysis, communication skill in GDP” will be conducted from 1st Sep 2021. So, interested students should register themselves. Registration forms are available in department office.

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VALUE ADDED COURSE SELF ANALYSIS, COMMUNICATION SKILL IN GDP

Course Objectives:

- Impart the fundamentals of English as a language.
- Deal systematically with the four aspects of language i.e. reading, writing, listening and speaking. • Facilitate an improved academic performance.
- Remove fear which is a stumbling block for many in their quest for speaking better.

Course Outcome:

- Increased ability of kids to overcome anxiety and nervousness when preparing for public speaking.
- Increased confidence in public speaking.
- Ability to make quality speeches/presentations.
- Improved English grammar, tenses and vocabulary and fluency in speaking

SYLLABUS

Module-1

Concept of Effective Communication, Components of Effective Communication- Conviction, confidence & enthusiasm, Type of communication, verbal, Non-Verbal Communication – its importance and Nuances :- Facial Expression, Posture, Gesture, eye contact, Appearance barriers in communication feedback

Module-1

Listening -it's importance, Good and bad listening, Listening Communication Process, Advantage of listening, How to become a good listener

Module-1

Language for Communication: Language and Communication; General Principles of Writing; Improving Writing Skills, Essentials of good style, Expressions and words to be avoided; Grammar and Usage Reading Skills: Reading Skill; Purpose of Reading; Types of Reading; Techniques for Effective Reading.

Module-1

Employment Communication Resume: Contents of Good Resume; Guidelines for Writing Resume; Different Types of Resumes; Reason for a Cover Letter to Apply for a Job-Format of Cover Letter; Different Types of Cover Letters, Job Interview: Importance and Factors Involving Job Interview; Characteristics of Job Interview; Job Interview Process; Job Interview Techniques- Manners and etiquettes to be maintained during an interview; Sample Questions Commonly asked During Interview.





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CERTIFICATE COURSE

CORPORATE LEADERSHIP

Date : 1st to 30th November 2021

COURSE OBJECTIVE :

- Develop Corporate Strategy and Leadership Skills
- Foster Strategic Thinking for Competitive Advantages
- Anticipating Threats and Trends
- Resource Optimization and Technological Adaptation
- Promote a Quadrilateral Bottom Line Perspective (Purpose, People, Planet, and Profit)

COURSE OUTCOME

The Corporate Leadership Certificate Course equips participants with key leadership skills and strategies essential for leading teams and organizations. It focuses on enhancing decision-making, strategic thinking, and emotional intelligence. Graduates will develop a deep understanding of effective leadership styles, change management, and team dynamics. The course prepares individuals to inspire and motivate others, navigate complex business challenges, and drive organizational success with confidence and integrity.



Resource Person:

Ms. Renu Tiwari
Assistant Professor

Organizing Committee:

Dr. J. Joanofarc
Principal

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TOPICS :

The Corporate Leadership Certificate Course covers essential topics to develop effective leaders in the corporate environment. It includes leadership theories, styles, and practices, focusing on strategic vision, decision-making, and change management. Participants learn about team building, conflict resolution, and fostering a positive organizational culture. The course emphasizes the importance of emotional intelligence, communication skills, and ethical leadership. It also explores the challenges of leading diverse teams and navigating global business landscapes. Through case studies, practical exercises, and self-assessment tools, participants gain the skills and knowledge needed to lead with confidence and drive organizational success.

ABOUT THE INSTITUTION

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Coordinator:

Dr. Amarjeet Singh
HOD





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Date – 16/10/2021

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate Course in “Corporate leadership” will be conducted from 1st Nov 2021. So, interested students should register themselves. Registration forms are available in department office.


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CERTIFICATE COURSE IN CORPORATE LEADERSHIP

Course Overview

This course aims to equip participants with the knowledge, skills, and attitudes necessary for effective leadership in corporate settings. It covers essential leadership theories, practical skills, and strategies to navigate complex organizational environments. Participants will engage in case studies, group discussions, and practical exercises to develop a comprehensive understanding of corporate leadership.

Course Objectives

1. Understand fundamental leadership theories and concepts.
2. Develop critical thinking and decision-making skills in corporate settings.
3. Enhance communication, negotiation, and conflict resolution skills.
4. Learn to lead and manage teams effectively.
5. Understand the ethical and social responsibilities of corporate leaders.

Syllabus-

Module-1

- Introduction to Corporate Leadership
- Overview of leadership theories
- Differences between leadership and management
- Key qualities of effective corporate leaders
- Corporate Governance and Ethics

Module-2

- Leadership Styles and Theories
- Transformational vs. transactional leadership
- Situational leadership
- Servant leadership and ethical leadership
- Leading and managing organizational change

Module-3

- Building a Vision and Strategy
- Crafting a compelling vision
- Strategic planning and implementation
- Aligning vision with organizational goals
- Building and leading high-performing teams
- Understanding team dynamics and roles





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Module- 4

- Communication and Influence
- Effective communication skills
- Persuasion and influence techniques
- Managing corporate communication
- Decision-Making and Problem-Solving
- Decision-making frameworks and models
- Problem-solving techniques
- Case studies on leadership decisions





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VALUE ADDED COURSE

STRESS & TIME MANAGEMENT

Date : 1st to 30th January 2022

COURSE OBJECTIVE :

- To learn practical, results-oriented techniques in handling pressure, maximizing time, and efficiently integrating work, family and personal life;
- To discover winning attitudes and perspectives to rev up their work productivity and overall performance;
- To be able to consciously manage their emotions that will help them get the most out of life

COURSE OUTCOME

The Stress and Time Management Certificate Course equips participants with techniques to manage stress and optimize time. It covers strategies for prioritizing tasks, setting realistic goals, and balancing personal and professional responsibilities. Graduates will learn to identify stressors, develop coping mechanisms, and improve productivity. The course fosters resilience, effective planning, and the ability to maintain a healthy work-life balance, ultimately enhancing overall well-being and performance.



Resource Person:

Ms. Deepika Chauhan
Assistant Professor

Organizing Committee:

Dr. J. Joanofare
Principal

Coordinator:

Mrs. Renu Tiwari
Assistant Professor

TOPICS :

The Stress and Time Management Certificate Course focuses on equipping participants with skills to effectively handle stress and optimize time use. The course covers the identification and analysis of stressors, practical techniques for stress reduction, and strategies to build resilience. It also includes time management principles such as setting priorities, goal setting, and efficient scheduling. Participants learn to use tools and techniques like to-do lists, delegation, and digital productivity apps. Emphasizing a balanced approach, the course helps individuals manage workloads, prevent burnout, and improve overall well-being. The practical skills gained are applicable in both personal and professional settings.

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Date – 15/12/2021

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate Course in "Stress and time management" will be conducted from 1st Jan 2022. So, interested students should register themselves. Registration forms are available in department office.


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CERTIFICATE COURSE IN STRESS AND TIME MANAGEMENT

Syllabus in Stress and Time Management:

Time management and stress management are two key components to succeeding in life. Creating a system to identify, evaluate, and eliminate distractors and stressors will lead to a more productive and efficient life, inside and outside of work. In this course, you will learn how to earn more time and be less stressed.

Course Outcomes:

Upon successful completion of this course, you will be able to:

- Prepare an use a to-do list;
- Learn to organize priorities;
- Learn to identify what is urgent;
- Learn to identify stress responses;
- Learn to identify and eliminate distractors;
- Learners would be able to discuss the importance of goal setting;
- Students can discuss the importance of time tracking & differentiate between multitasking and task management;
- Practical explanation of define attention span;
- Evaluation of different coping strategies.

Module-1

Introduction to Time and Stress Management: This unit introduces the readers towards the ideas of time and stress management. Within this unit, you also learn the importance of goal setting and time tracking. Finally, readers will find out how to-do lists can help you manage your time and stress.

Module-2

Identifying Stressors and Distractors: This unit introduces its readers to the problems that arise when trying to manage your time. You will learn how to prioritize tasks and figure out what is urgent. Then, students will learn what stressors can arise and how to own them. Finally, students will learn about some common myths and truths and figure out how much time you can devote to certain tasks.

Module-3

Overcoming Stressors and Distractors - This unit shall focus on learning different strategies for coping with stress. Then, students will learn how to figure out what is keeping you from being productive and how to end those issues. Finally, the students will learn about external resources if you do not have the ability to overcome your stress on your own.





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ADD ON COURSE

FAMILY & COMMUNITY NUTRITION

Date : 1st to 30th March 2022

COURSE OBJECTIVE :

- This course will make student aware regarding various basic concept and knowledge about community nutrition
- To provide information regarding nutritional assessment.
 - To enable students to impart nutrition education among rural and needy people.
 - To acquaint them knowledge regarding food security and government and international
 - Program running in the field of community nutrition.

COURSE OUTCOME

- Understand the role of nutrition in different stages of life cycle.
- Gain experience in planning menu for different stages.
- Develop skills in organizing and evaluating nutrition projects in the community.
- Gain knowledge about the method of assessment of nutritional status of a community.



Resource Person:
Ms. Sangeeta Singh
Assistant Professor

TOPICS :

The Family and Community Nutrition Certificate Course explores the principles of nutrition and their impact on families and communities. It covers the basics of dietary requirements, nutrient functions, and the importance of balanced diets. The course emphasizes the role of nutrition in preventing chronic diseases and promoting overall health. Participants learn to design nutritious meal plans, understand food labels, and address dietary needs across different life stages. It also addresses issues like food security, cultural dietary practices, and community-based nutrition programs. The course aims to empower individuals to make informed nutritional choices and advocate for healthier communities.

ABOUT THE INSTITUTION

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Organizing Committee:
Dr. J. Joanofarc
Principal

Coordinator:
Mrs. Renu Tiwari
Assistant Professor

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Date – 14/02/2022

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Add on course “Family and Community nutrition” will be conducted from 1st Mar 2022. So, interested students should register themselves. Registration forms are available in department office.

Sangita
CONVENER

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ADD ON COURSE IN FAMILY AND COMMUNITY NUTRITION

Certificate Course in Family and Community Nutrition

Family & Community Nutrition is a global strategic initiative to improve the health, nutrition, and well-being of individuals and groups within communities. It encompasses a broad set of activities designed to provide access to a safe, adequate, healthful diet to a population living in a particular geographic area. In the last two decades, rapid improvements in the health and nutrition of many developing countries have been ascribed to specific, deliberate, health- and nutrition-related interventions and to changes in the underlying social, economic, and health environments. These activities includes nutrition education, nutrition or health promotion, food programs, preventive programs, local policy analysis and development and the organizational infrastructure that supports it.

Course Outcome of Family and Community Nutrition:

The Course outcomes of the discipline of Family and Community Nutrition are as follows:

- Students shall be able to deal with an understanding of food groups, nutrients, nutrition & health, metabolism, balance of body, & energy.
- Students will develop an insight into the metabolism of macronutrients,
- the biochemical role of micronutrients, and genetic defects in metabolism.
- Utilize knowledge from the physical and biological sciences as a basis for understanding the role of food and nutrients in health and disease processes.
- Provide nutrition counseling and education to individuals, groups, and communities throughout the lifespan using a variety of communication strategies.
- Disseminate knowledge related to additives of food and food adulteration.

Syllabus of Family and Community Nutrition:-

- Definition of Nutrition, Concept/Function/Classification of Nutrition/Nutrients.
- Nutrition Dynamics Intrauterine phase, Infancy Phase, Adolescence phase, Adulthood, Geriatrics.
- Special Nutrition requirements like pregnancy, convalescence, sports nutrition & significance of meal planning.
- Correlation of Nutrition with health determinants and Agricultural practices.
- Various State & Central government schemes for Nutrition. Common nutritional problems of India, and Rajasthan.
- Homoeopathy & Nutrition; Dr Hahnemann as father of Community Medicine.
- Materia Medica Therapeutics in Nutritional Deficiencies.
- Malpractices of Community nutrition viz. Food Supplements, Enriched &
- Fortified food, Preservatives in food and their adverse effect.
- Challenges and opportunities for community nutrition {education and training in the health care professions.





INNOVATIVE COLLEGE OF PHARMACY

(Affiliated to Dr. APJAKTU, BTEUP - Lucknow and Approved by PCI, New Delhi)

ADD ON COURSE

UNDERSTANDING OF HOSPITAL & INFECTION

Date : 1st to 30th May 2022

COURSE OBJECTIVE :

At the completion of this course the learner will be able to:

- Define how pathogenic organisms may be spread in healthcare setting and factors that influence the outcome of an exposure.
- Implement strategies for standard and Transmission-Based Precautions in healthcare settings.
- Recognize the role of Antimicrobial Stewardship in reducing the emergence of antimicrobial resistance.
- Describe applied practices for prevention of procedure/device related infections.
- Explain Infection Control policy for the control of multi-drug resistant organisms.

TOPICS :

The Hospital and Infection Control certificate course delves into critical topics for maintaining a safe healthcare environment. Key areas include the fundamentals of epidemiology, mechanisms of disease transmission, and strategies for infection prevention and control. Participants learn about the importance of hand hygiene, sterilization techniques, and the use of personal protective equipment (PPE). The course also covers the management of healthcare-associated infections (HAIs), outbreak investigation, and antimicrobial stewardship. Emphasis is placed on adhering to national and international guidelines to ensure patient safety and protect healthcare workers. The course aims to enhance participants' ability to implement effective infection control measures.

COURSE OUTCOME

The Hospital and Infection Control certificate course equips participants with knowledge of best practices in preventing and controlling infections in healthcare settings. It covers principles of epidemiology, sterilization, and hygiene protocols, emphasizing the importance of maintaining a safe environment for patients and healthcare workers.



Resource Person:
Mr. Rajneesh Tiwari
Assistant Professor

Organizing Committee:
Dr. J. Jeonofare
Principal

Coordinator:
Mrs. Renu Tiwari
Assistant Professor



Plot No.-6, Knowledge Park-2, Greater Noida, U.P.
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INNOVATIVE COLLEGE OF PHARMACY

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Date – 16/04/2022

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Add on course "Understanding of hospital and infection" will be conducted from 1st May 2022. So, interested students should register themselves. Registration forms are available in department office.

CONVENER

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ADD ON COURSE IN UNDERSTANDING OF HOSPITAL & INFECTION CONTROL

COURSE OUTCOMES

This VAC assures that licensed, registered, or certified health professionals understand how bloodborne pathogens may be transmitted in the work environment: patient to healthcare worker, healthcare worker to patient, and patient to patient; Course material clinically applies current scientifically accepted infection prevention and control principles as appropriate for the specific work environment. Minimize opportunity for transmission of pathogens to patients and healthcare workers; and Familiarize professionals with the law requiring this training and the professional misconduct charges that may be applicable for not complying with the law.

Syllabus:

Module-1

Overview of components of the infectious disease process.

A. Concept of "The Chain of Infection":

1. Pathogen or infectious agent;
2. Reservoir (human, animal, environmental);
3. Portal of exit;
4. Portal of entry;

Module-2

Environmental factors:

- Contamination of environment, fomites;
- Contamination of equipment.
- Sources of potential contamination or cross-contamination of hand hygiene materials.
- Appropriate isolation/cohorting of patients infected with communicable diseases

Module-3

Protecting skin and immune system integrity.

- a. Environmental control measures;
- b. Cleaning, disinfection, and sterilization of patient care equipment;
- c. Environmental cleaning (housekeeping);
- d. Appropriate ventilation;
- e. Waste management;
- f. Linen and laundry management;
- g. Food services.





Brochure, Notice and Syllabus of Certificate and Value- Added Courses offered in Academic Session 2020-21

ABOUT THE INSTITUTION

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TOPICS :

A hands-on training program in analytical instruments provides participants with practical experience in operating and understanding various sophisticated laboratory equipment. This training is crucial for professionals and students in scientific fields such as chemistry, biology, and environmental science, where precision in measurement and analysis is paramount. The program typically covers instruments like spectrometers, chromatographs, and mass spectrometers, focusing on their applications, troubleshooting, and data interpretation. Participants gain the ability to perform accurate analyses, understand the significance of the results, and maintain the instruments. By emphasizing practical skills over theoretical knowledge, the program ensures that participants are well-equipped to handle real-world challenges in laboratory settings. Such training is essential for enhancing technical proficiency, ensuring compliance with industry standards, and fostering innovation in research and development.

RESOURCE PERSON Ms. Sumanlata Rawat Assistant Professor Innovative College of Pharmacy



COURSE OBJECTIVE :

- To provide basic understanding of sophisticated instruments like
- UV Visible Spectrophotometer, Fluorimeter, Karl Fischer Auto Titrator.
- Impart training on procedures in handling sophisticated analytical instruments and
- Training on data keeping and routine maintenance of analytical instruments.

COURSE OUTCOME

Upon successful completion, students will have the knowledge and skills to:

1. Explain the theoretical aspects of key analytical techniques and instruments
2. Undertake the correct sample preparation and characterization prior to analysis by the chosen techniques or instruments.
3. Design an analytical work-flow to acquire data and achieve the research objectives of their project.
4. Process data from the chosen instruments and demonstrate understanding of the limitations and quality of the data.



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Convener:

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Principal

Coordinator :

Dr. Amarjeet Singh

HOD

Contact Details :

6, Knowledge Park-2, Greater Noida, U.P.

844 844 8851, 8800200052

www.innovativepharmacy.in

Date : 1st to 30th August 2020

Value-Added Course

on

**HANDS ON
TRAINING
PROGRAM IN
ANALYTICAL
INSTRUMENTS
(Online Mode)**



INNOVATIVE COLLEGE OF PHARMACY

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Date – 15/07/2020

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Value added course on **“Hand on Training Program in Analytical Instruments ”** will be conducted from 1st Aug 2020. So, interested students should register themself. Registration forms are available in department office.


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CERTIFICATE COURSE **Hands on Training Program in Analytical instruments**

Course Objective :

- To provide basic understanding or is ophisticated instruments like
- UV Visible Spectrophotometer, Flourimeter, Karl Fischer Auto Titrator.
- Impart training on procedures in handlings ophisticated analytical instruments and
- Training on data keeping and routine maintenance of analytical instruments.

Course outcomes:

Upon successful completion, students will have the knowledge and skills to:

1. Explain the theoretical aspect sofkey analytical techniques and instruments
2. Undertake the correct sample preparation and characterization prior to analysis by the chosen techniques or instruments.
3. Design an analytical work-flow to acquire data and achieve the research objectives of their project.
4. Process data from the chosen instruments and demonstrate under standing of the limitations and quality of the data.

Syllabus:

Module-1

- Introduction of Instrumental Analysis,
- Need of chemical analysis,
- Methods of chemical analysis,
- various methods of instrumental analysis and their appropriateness, some important applications

Module-2

- UV-Visible Spectrophotometer,





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- use and maintenance,
- sampling applications of UV- Visible spectroscopy,
- Instrument control: Spectra Measurement,
- Time Course, Fixed Wavelength, Abs/3/4T Monitor, Quantitative Analysis

Module 3:

- SpectraAnalysis:spectraviewfeatures,processingcommandsanddataoutput
- Principle of fluorescence -Measurement of fluorescence –Singlebeam
- double beam filter fluorimeter- Ratio fluorimeter. Spectre fluorimeters.

Module4

- Introduction to the use of equipment, to prepare Karl-Fischer reagents, Understand water equivalence,
- Standardise auto titrator,
- Record reading on auto titrator,
- Applications of auto titrator in analytical laboratory.



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TOPICS :

The Communication Use in Industry certificate course explores crucial communication skills needed in various professional settings. Topics include **Fundamentals of Business Communication**, focusing on effective verbal and written communication practices. **Interpersonal Communication** covers building relationships and collaborating within teams. **Corporate Communication** addresses strategies for internal and external communication, including public relations and media interactions. **Presentation Skills** teach structuring and delivering impactful presentations. **Negotiation and Conflict Resolution** focus on resolving disputes and reaching agreements. **Digital Communication Tools** cover the use of email, social media, and collaboration platforms. **Cross-Cultural Communication** prepares participants for global business interactions.

RESOURCE PERSON

Ms. Renu Tiwari

Asstt. Professor

**Innovative College
of Pharmacy**



Value-Added Course

on

**COMMUNICATION
USE IN INDUSTRY
(Online Mode)**

COURSE OBJECTIVE :

- To create awareness among students with respect to various ramifications of communication.
- To familiarize the students with ice breakers of communication.
- To make the students aware of various kinds of barriers of communication.
- To kindle the minds of students and encourage them to become extroverts with improved confidence.
- To encourage the students to develop and inculcate optimism and to gain self-confidence.

COURSE OUTCOME

At the end of the course, the students would be able to:

- Practice different types of Communication.
- Involve in conversations without fear, shy and apprehension.
- Successfully confront the different barriers of communication.
- Socialize with ease and comfort.
- Become more self-confident and develop strong determination.



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Convener:

**Dr. J. Joanofare
Principal**

Coordinator :

**Dr. Amarjeet Singh
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INNOVATIVE COLLEGE OF PHARMACY

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Date – 14/09/2020

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course on “Communication use in Industry” will be conducted from 1st Oct 2020. So, interested students should register themselves. Registration forms are available in department office.


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Value added course Communication Use in Industry

Course Overview

This course provides an in-depth understanding of communication skills essential in industrial settings. It covers verbal and non-verbal communication, technical communication, team collaboration, negotiation, and conflict resolution. The course is designed to enhance participants' ability to communicate effectively within and outside an organization.

Course Objectives

1. Develop effective verbal and written communication skills.
2. Understand the role of communication in team dynamics and leadership.
3. Learn techniques for technical communication in industrial contexts.
4. Enhance skills in negotiation and conflict resolution.
5. Understand the impact of cultural and organizational communication.

SYLLABUS

Module-1

Fundamentals of Industrial Communication

- Introduction to communication models and processes
- The importance of communication in industry
- Overview of communication channels
- Verbal and Non-Verbal Communication
- Effective verbal communication techniques
- The role of non-verbal cues (body language, facial expressions)
- Active listening skills

Module-2

Technical Communication

- Writing technical reports, manuals, and documentation
- Simplifying complex information for diverse audiences
- Presentation skills for technical content
- Team Communication and Collaboration
- Effective communication within teams
- The role of communication in leadership and team dynamics
- Tools and platforms for collaborative communication

Module-3

- Negotiation and Persuasion
- Fundamentals of negotiation





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- Strategies for effective persuasion
- Handling difficult conversations
- Conflict Resolution and Problem-Solving
- Identifying sources of conflict in industrial settings
- Techniques for conflict resolution and mediation

Module-4

- Cross-Cultural and Organizational Communication
- Understanding cultural differences in communication
- Strategies for effective cross-cultural communication
- Communication within organizational hierarchies



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TOPICS :

The Communicate English certificate course covers a comprehensive range of topics to enhance English language skills. Key areas include **Grammar and Vocabulary**, focusing on building a solid foundation in language structure and word usage. **Speaking and Pronunciation** improve fluency and clarity in verbal communication. **Listening Comprehension** teaches strategies to understand spoken English in various contexts. **Reading and Writing Skills** cover techniques for effective reading and crafting well-structured written content. **Conversational English** practices real-life dialogues and situational language use. **Business and Professional Communication** addresses formal communication in work environments. **Cultural Nuances** explores understanding and adapting to different English-speaking cultures.

RESOURCE PERSON
MS. Rajnish Tiwari
Asstt. Professor
Innovative College
of Pharmacy



COURSE OBJECTIVE :

The Communicate English certificate course aims to enhance participants' English communication skills for personal and professional settings. It focuses on improving fluency in speaking, listening, reading, and writing. The course provides practical strategies for effective communication, including grammar, vocabulary, and pronunciation. Participants gain confidence in conversing in English, presenting ideas clearly, and understanding diverse English dialects, thereby enhancing their overall proficiency and communicative competence.

COURSE OUTCOME

- Students learn about various dimensions of the subject and relate them with practical knowledge.
- Students attain clarity about ongoing issues related to the discipline for critical evaluation.
- Students' confidence is enhanced for future endeavors in government organizations.

Certificate Course
on

COMMUNICATE
ENGLISH
(Online Mode)

Date :

1st to 30th December 2020



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Principal
Coordinator : Dr. Amarjeet Singh
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INNOVATIVE COLLEGE OF PHARMACY

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Date – 17/11/2020

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course in “Communicate English” will be conducted from 1st Dec 2020. So, interested students should register themselves. Registration forms are available in department office.


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CERTIFICATE COURSE IN COMMUNICATE ENGLISH

COURSE OBJECTIVE:

- The objective is to make students aware about the nitty-gritties of English as a language and also developing a vision about the prerequisites of soft skills in corporate in general .
- Going one step ahead in developing grammatical skills so that students can appreciate the importance of communication as a stream.

SYLLABUS

Module-1

- Introduction of Soft skills
- Personality and its type Planning & Goal Setting
- Public Speaking
- Ethics and Values
- Body Language
- Positive Attitude

Module-2

- Body Language, Behaviour & Its Type, Grooming – men and women,
- Presentation Skills, Listening
- Intrapersonal & Interpersonal Skills
- Decision Making
- Picture Perception
- Communication (Verbal, Written, Business)
- Team Work

Module-3

- Perception & Attitude
- Public Speaking
- Greeting, Etiquette
- Thought Process
- Introducing oneself

Module-4

- Parts of Speech, Tense
- Sentence Structure
- Emotional Intelligence Skills
- Life Skills
- Presentation on Soft Skills



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TOPICS :

The Basic Computer certificate course covers essential topics to build foundational computer skills. Key areas include **Introduction to Computers**, which provides an overview of hardware and software components. **Operating Systems** covers basic functions and navigation in popular systems like Windows or macOS. **Microsoft Office Suite** focuses on Word, Excel, and PowerPoint for document creation, data management, and presentations. **Internet and Email Basics** teach web browsing, search techniques, and email usage. **File Management** includes creating, saving, and organizing files and folders. **Basic Troubleshooting** addresses common issues and maintenance. **Cyber Security Basics** introduces fundamental practices for protecting personal information online.

RESOURCE PERSON

Ms. Sangeeta Singh
Asstt. Professor
Innovative College
of Pharmacy



COURSE OBJECTIVE :

The course is designed to aim at imparting a basic level appreciation programme for the common man. After completing the course the incumbent is able to use the computer for basic purposes of preparing his personnel/business letters, viewing information on Internet (the web), sending mails, using internet banking services etc. This allows a common man or housewife to be also a part of computer users list by making them digitally literate. This would also aid the PC penetration program. This helps the small business communities, housewives to maintain their small account using the computers and enjoy in the world of Information Technology.

COURSE OUTCOME

The Basic Computer certificate course provides participants with fundamental skills in computer usage and technology. Graduates gain proficiency in operating systems, basic software applications (like word processors and spreadsheets), and internet navigation. They develop the ability to manage files, troubleshoot common issues, and use email effectively. The course equips individuals with essential computer skills for personal productivity and foundational knowledge for further IT training or employment.

Value-Added Course
on

BASIC
COMPUTER
(Online Mode)

Date :
1st to 30th March 2021

Organized by

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Date – 13/02/2021

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course in "Basic computer" will be conducted from 1st March 2021. So, interested students should register themselves. Registration forms are available in department office.

Sangita
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CERTIFICATE COURSE IN BASIC COMPUTER

Course Overview

This course introduces participants to fundamental computer concepts and practical skills. It covers the basics of hardware, software, operating systems, and essential software applications. Participants will learn to navigate the internet, use office applications, and understand basic troubleshooting techniques.

Course Objectives

1. Understand basic computer hardware and software components.
2. Gain proficiency in using operating systems and basic software applications.
3. Develop skills for internet browsing and online communication.
4. Learn to use office productivity tools like word processors, spreadsheets, and presentation software.
5. Acquire basic troubleshooting and maintenance skills.

Syllabus

Module-1

- Introduction to Computers
- Overview of computer systems
- Types of computers (desktop, laptop, tablet)
- Basic hardware components (CPU, RAM, storage, peripherals)
- Operating Systems and User Interface
- Introduction to operating systems (Windows, macOS, Linux)
- Navigating the desktop environment
- File management (folders, files, shortcuts)

Module-2

- Basic Software Applications
- Introduction to software and applications
- Installing and uninstalling software
- Basic settings and personalization
- Internet Basics
- Connecting to the internet
- Browsing the web (browsers, search engines)
- Online safety and security (viruses, phishing, passwords)





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Module-3

- Email and Online Communication
- Setting up and managing email accounts
- Sending, receiving, and organizing emails
- Introduction to online communication tools (chat, video calls)
- Word Processing Basics
- Introduction to word processors (Microsoft Word, Google Docs)
- Creating and formatting documents
- Using templates, tables, and images

Module-4

Spreadsheet Fundamentals

- Introduction to spreadsheets (Microsoft Excel, Google Sheets)
- Creating and formatting spreadsheets
- Basic formulas and functions
- Presentation Software
- Introduction to presentation tools (Microsoft PowerPoint, Google Slides)
- Creating and designing presentations
- Adding multimedia elements (images, videos, animations)



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TOPICS :

The Digital Marketing certificate course covers a broad range of topics essential for modern marketing strategies. Key areas include **Introduction to Digital Marketing**, providing an overview of digital channels and tactics. **Search Engine Optimization (SEO)** focuses on improving website visibility in search engines. **Social Media Marketing** covers strategies for platforms like Facebook, Instagram, and LinkedIn. **Content Marketing** teaches content creation and distribution techniques. **Email Marketing** explores campaign design and automation. **Pay-Per-Click (PPC) Advertising** includes managing ad campaigns and budgets. **Analytics and Metrics** cover tracking and analyzing performance. **Digital Strategy** integrates various channels for a cohesive marketing approach.

RESOURCE PERSON

Ms. Khushboo Gupta

Asstt. Professor

**Innovative College
of Pharmacy**



Certificate Course on

DIGITAL MARKETING (Online Mode)

Date : 1st to 30th May 2021

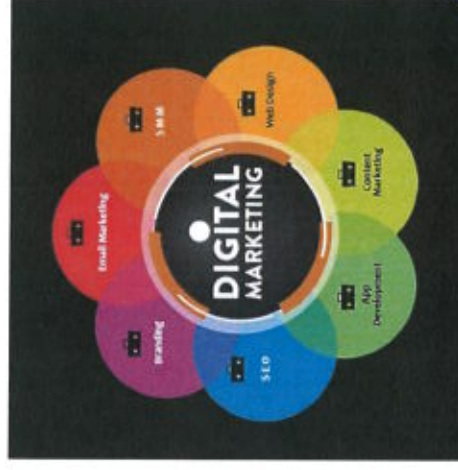
COURSE OBJECTIVE :

This course aims to familiarize students with the concept of digital marketing and its current and future evolutions. It further aims to be able to equip students with the ability to understand and subsequently create strategic and targeted campaigns using digital media tools.

COURSE OUTCOME

At the end of this course, students would be able to:

- Understand the concept of digital marketing and its real-world iterations
- Articulate innovative insights of digital marketing enabling a competitive edge
- Understand how to create and run digital media based campaigns
- Identify and utilize various tools such as social media etc.



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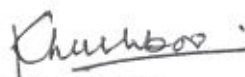
INNOVATIVE COLLEGE OF PHARMACY

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Date – 16/04/2020

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course in “Digital Marketing” will be conducted from 1st may 2021. So, interested students should register themselves. Registration forms are available in department office.


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CERTIFICATE COURSE IN DIGITAL MARKETING

Objective:

This course aims to familiarize students with the concept of digital marketing and its current and future evolutions. It further aims to be able to equip students with the ability to understand and subsequently create strategic and targeted campaigns using digital media tools. To empower the students community by imparting knowledge on Digital Marketing.

Learning Outcomes: At the end of this course, students would be able to:

1. Understand the concept of digital marketing and its real-world iterations
2. Articulate innovative insights of digital marketing enabling a competitive edge
3. Understand how to create and run digital media based campaigns
4. Identify and utilise various tools such as social media etc.

Syllabus-

Module-1

BASICS DIGITAL MARKETING

- Introduction To Online Digital Marketing
- Importance Of Digital Marketing - How Internet Marketing -Works
- Traditional Vs. Digital Marketing
- Significance Of Online Marketing In Real World
- Increasing Visibility
- Visitors' Engagement

Module-2

ANALYSIS AND KEYWORD RESEARCH

- Market Research - Keyword Research and Analysis
- Types Of Keywords Tools Used For Keyword
- Research - Localized Keyword Research
- Competitor Website Analysis
- Choosing Right Keywords To The Project



Module-3

SEARCH ENGINE OPTIMIZATION (SEO)

- Introduction to Search Engine Optimization
- How Search Engine Works
- SEO Fundamentals & Concepts
- Understanding the SERP
- Google Processing



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Module-4

CREATING A NEW SIMPLE WEBSITE

Creating A Simple Website For Your Business/Work Using Html Coding EMAIL

MARKETING Using Bulk Email Service To Boost Your Business SMS MARKETING Using

Bulk SMS Service To Boost Your Business





Brochure, Notice and Syllabus of Certificate and Value- Added Courses offered in Academic Session 2019-20

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TOPICS :

A Communication & Personality Development certificate course typically covers a range of topics, including:

1. Fundamentals of Communication
2. Verbal and Non-Verbal Communication
3. Active Listening Skills
4. Public Speaking and Presentation Skills
5. Interpersonal Skills.
6. Emotional Intelligence
7. Personality Development.
8. Time Management and Goal Setting
9. Leadership and Teamwork
10. Professional Etiquette
11. Assertiveness Training
12. Cultural Sensitivity and Diversity

These topics aim to develop a well-rounded skill set for improved communication and personal growth.

RESOURCE PERSON

Mr. Rajnish Tiwari

Asstt. Professor

**Innovative College
of Pharmacy**



Value-Added Course

on

COMMUNICATION & PERSONALITY DEVELOPMENT

Date : 1st to 30th August 2019

COURSE OBJECTIVE :

The goal of this certificate course is to provide students with skill development and basic training in the area of Communication Skills and Personality Development. The course will cover the basic essentials of Effective Communication, Overcoming barriers to communication and Personality Development by way of practical and exercises for routine practice. The student will be trained to make Presentations and will have first-hand experience by way of mock GD: Group Discussions and Interview.

COURSE OUTCOME

The Communication & Personality Development certificate course equips participants with essential skills to enhance their personal and professional lives. It focuses on effective communication techniques, including verbal and non-verbal cues, active listening, and persuasive speaking. The course also emphasizes personality development through self-awareness, emotional intelligence, and confidence-building. By fostering a positive attitude and critical thinking, it prepares individuals to navigate diverse social and professional environments with poise and competence.



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Organizing Committee :

Convener: Dr. Hari Om Sharma
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Date – 16/07/2019

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Value added course on “Communication and personality development” will be conducted from 1st Aug 2019. So, interested students should register themselves. Registration forms are available in department office.


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VALUE ADDED COURSE COMMUNICATION AND PERSONALITY DEVELOPMENT

Certificate Course in Personality Development

Personal development is a lifelong process that involves expanding one's knowledge and improving personal skills so that one can master case-taking skills. It allows people to assess their skills and qualities, consider their ailments in life and set new goals of their professional life. focussing on personal development will hone our strategies and frameworks for self improvement in order to realize and maximize your working potential. This program is aimed at anybody who would like to learn new skills, pursue their interests or work towards their personal growth. Explore the realms of physical fitness, mental well-being, time management, stress management, interpersonal skills, emotional intelligence, self-help, and a range of other topics that will enrich your personal and professional life.

Course Outcome of Personality Development:

After completion of this certificate course students shall be able to:

- Understand, analyze develop and exhibit accurate sense of self.
- Think critically and demonstrate knowledge of personal beliefs and -values.
- Progressive commitment to continuing personal reflection and reassessment.
- Develop and improve qualities such as
 - communication skills
 - confidence
 - emotional intelligence
 - self-awareness
 - leadership abilities
 - interpersonal skills
 - overall personal effectiveness

Syllabus Personality Development

Module-1

- Personality Type Introduction
- Big 5 Personality Model
- Myers-Briggs Type Indicator
- The Hybrid Personality Model
- Identifying Your Strengths Summary
- Habits Introduction
- What Are Habits & Why Habits Matter
- How To Build A New Habit & Habit Stacking





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Module-2

- Writing Down Your Habit Sequence
- How To Create Accountability
- Benefits Of Strong Relationships & How To Build Stronger Relationships
- Mindset & Motivation



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TOPICS :

The Animal Handling certificate course covers a range of topics essential for safety and ethically managing animals. Key areas include **Animal Behavior and Communication**, which helps understand animal signals and responses. **Safe Handling and Restraint Techniques** teach practical methods to handle animals with minimal stress. **Health and Safety Protocols** emphasize hygiene, zoonotic disease prevention, and personal safety measures. The course also explores **Species-Specific Handling** for various animals, including domestic, exotic, and livestock species. **Animal Welfare and Ethics** provide guidelines on humane treatment and ethical considerations. Additionally, **Emergency Procedures and Basic First Aid** are covered for handling unexpected situations.

RESOURCE PERSON Ms. Jaya Bhati Assistant Professor Innovative College of Pharmacy



on

ANIMAL HANDLING

Date : 1st to 30th October 2019

COURSE OBJECTIVE :

The goal of this certificate course is to provide students with skill development and basic training in the area of laboratory animal care, management and experimentation. The course will cover the basic of how to manage animal facility, routine care and husbandry practices of animals, experimental procedures and techniques, quality control procedures etc.

COURSE OUTCOME

The Animal Handling certificate course trains participants in safe, human techniques for managing various animals, emphasizing understanding animal behavior, proper Restraint Techniques, and health and safety practices. Graduates develop skills in species-specific handling, ensuring minimal stress and risk during interactions. The course also covers ethical considerations and basic first aid, equipping learners to handle emergency situations. This comprehensive training prepares individuals for professional roles involving animal care and management.



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Date – 16/09/2019

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Add on course in “Animal handling” will be conducted from 1st Oct 2019. So, interested students should register themselves. Registration forms are available in department office.

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VALUE ADDED COURSE IN ANIMAL HANDLING

Course Objective

- The goal of this certificate course is to provide students with skill development and basic training in the area of laboratory animal care, management and experimentation.
- The course will cover the basic of how to manage animal facility, routine care and husbandry practices of animals, experimental procedures and techniques, quality control procedures etc.

Syllabus

Module-1

Appropriate methods & principles of handling animals & describe common techniques procedures including administration and sampling techniques. Describing the basic biology of the relevant animal species, including basic anatomy, physiology, reproduction & behaviour, & recognise the importance of attending to biological & behavioural needs.

Module-2

Various routes of administration & to describe about the importance providing of an enriched environment to laboratory animals & also monitoring of appropriate health status for the animals.

Module-3

Describe abnormal behaviour & signs of discomfort, pain, suffering or distress & also monitor the microbiological health of laboratory animals.

Module-4

Listing of potential human health hazards associated with contact with laboratory animals & describe how these can be prevented or reduced.

Define the term "Humane killing & list appropriate Euthanasia, methods for the relevant animal species & recognise the choice of Euthanasia method may influence the scientific outcomes.



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RESOURCE PERSON Ms. Sangeeta Singh Associate Professor Innovative College of Pharmacy



Add on Course

on

COURSE OBJECTIVE :

The objective of the Health Education & Nutrition certificate course is to equip participants with the knowledge and skills to promote healthy eating habits and overall wellness. The course aims to educate on the fundamentals of nutrition, dietary planning, and disease prevention. It also focuses on public health strategies and effective communication techniques for educating diverse populations, empowering individuals to make informed decisions about their health and nutrition.

TOPICS :

The Health Education & Nutrition certificate course covers essential topics for promoting wellness and healthy eating. Key areas include **Fundamentals of Nutrition**, focusing on macronutrients, micronutrients, and balanced diet principles. **Dietary Planning and Assessment** teaches meal planning, nutritional needs across the lifespan, and specialized diets.

Public Health and Disease Prevention explores strategies for preventing chronic diseases through nutrition. The course also covers **Health Promotion and Communication**, focusing on creating and delivering educational materials to diverse audiences. **Behavioral Change and Counseling Techniques** provide skills for supporting individuals in adopting healthier lifestyles. Additionally, **Food Safety and Regulation** ensures understanding of safety standards and nutritional guidelines.

HEALTH EDUCATION & NUTRITION

Date :

18th Dec 2019



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Date – 15/11/2019

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Addon course "Health Education and Nutrition" will be conducted from 1st Dec 2019. So, interested students should register themselves. Registration forms are available in department office.

Sanjay
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ADD ON COURSE - HEALTH AND NUTRITION

COURSE OBJECTIVES -

- To appreciate the importance of balanced diet
- To understand the food and nutritional requirements of adults
- To understand the role of nutrition in weight management, diabetes and cardio vascular disease.

Syllabus

Module-1

Introduction to health and nutrition Explanation of terms- Health, Nutrient requirement, Dietary standards, Recommended Dietary Allowance, Balanced diet Food Groups, Functions of food, Food guides-Food pyramid and Myplate, Food in relation to health

Module-2

Planning a balanced diet Principles of planning a diet, Guidelines for planning a balanced diet, Food Exchange list, Steps in planning a diet

Module-3

Nutritional and Food Requirements of Adults Reference man and woman - Classification of activities based on occupation- Nutritional requirements of adults- Importance of functional foods.

Module-4

Nutrition and Weight management Over nutrition-Obesity: Aetiology, Assessment- Body weight, BMI, Waist circumference, Diet therapy- principles of dietetic management and dietary guidelines Under nutrition- Under Weight: Limitations of underweight, Aetiology, Nutritional and food requirement, Dietary guidelines

Module-5

Fitness for health Fitness- Types and Components. Role in prevention of disease and health promotion Yoga for fitness, Role of exercise, dance, games and martial arts in fitness.



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TOPICS :

The Role of Medicinal Plants in Society certificate course covers a range of topics essential for understanding and utilizing medicinal plants. Key areas include **Introduction to Medicinal Plants**, which explores the history and significance of these plants across cultures. **Plant Identification and Classification** focuses on recognizing and categorizing medicinal species. **Preparation Methods** cover techniques for extracting and using plant-based remedies. **Therapeutic Applications** delve into the health benefits and clinical uses of medicinal plants. The course also includes **Sustainable Harvesting and Conservation**, addressing the importance of preserving plant species and their habitats. **Ethical and Legal Considerations** ensure awareness of regulations and ethical practices in medicinal plant use.

RESOURCE PERSON

Ms. Rama Tyagi
Assistant Professor
Innovative College
of Pharmacy



COURSE OBJECTIVE :

The objective of the Role of Medicinal Plants in Society certificate course is to educate participants on the significance and application of medicinal plants in health care. It aims to provide knowledge about the identification, preparation, and therapeutic uses of medicinal plants. The course also focuses on understanding traditional and contemporary uses, integrating these practices into modern health systems, and promoting sustainable use and conservation of medicinal plant resources.

COURSE OUTCOME

The Role of Medicinal Plants in Society certificate course equips participants with the knowledge to identify, utilize, and promote medicinal plants effectively. Graduates understand the therapeutic applications, preparation methods, and historical significance of various plants. They gain skills in integrating traditional practices with modern health care approaches, emphasizing sustainability and conservation. This training prepares individuals to contribute to alternative medicine, health education, and the preservation of medicinal plant resources.

Certificate Course

on

ROLE OF MEDICINAL PLANT IN SOCIETY

Date : 1st to 30th April 2020



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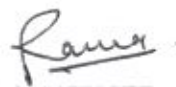
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Date – 16/03/2020

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Certificate course on “Role of medicinal plant in society” will be conducted from 1st April 2020. So, interested students should register themselves. Registration forms are available in department office.


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VALUE ADDED COURSE ROLE OF MEDICINAL PLANT IN SOCIETY

Course Objective

- The goal of this certificate course is to provide to identify the medicinal plants in local areas and identify the traditional uses.
- The course will cover the basic of how to manage of medicinal drugs and preparation of Herbarium file and documentation.

Syllabus

Module-1

- Medicinal Plants –Its scope and importance
- Cultivation ,Collection and processing
- Chemical nature of crude drugs
- Extraction and preservation of crude drug

Module-2

- Identification of plants
- Macroscopy and Microscopical studies

Module-3

- Herbal Garden
- Traditional herbal Teas- preparation and uses
- Classification and preliminary phytochemical screening of primary metabolites and secondary metabolites.
- Quantitative estimation of alkaloids ,phenol,tannins, flavonoids, Glycosides .

Module-4

- Post Harvesting technology of medicinal plants
- Herbal drug industry
- Marketing of herbal drugs



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RESOURCE PERSON Ms. Renu Tiwari Assistant Professor Innovative College of Pharmacy



TOPICS :

The Cyber Security Challenges certificate course covers essential topics for managing and mitigating cyber security risks. Key areas include **Introduction to Cyber security**, which provides an overview of fundamental concepts and threat landscapes. **Threat and Vulnerability Assessment** focuses on identifying potential security weaknesses and attack vectors. **Attack Methodologies** explores common cyber attack techniques, including malware, phishing, and ransomware. **Risk Management and Mitigation Strategies** addresses methods for protecting digital assets and data. **Incident Response and Forensics** covers techniques for handling security breaches and investigating incidents. **Emerging Threats and Trends** discusses the latest developments in cyber security, ensuring participants stay current with evolving threats and technologies.

COURSE OBJECTIVE :

This course focuses on the models, tools, and techniques for enforcement of security with some emphasis on the use of cryptography. Students will learn security from multiple perspectives. Learning Outcomes: After the completion of the course, the students will be able to develop basic understanding of security, cryptography, system attacks and defenses against them.

COURSE OUTCOME

The Cyber Security Challenges certificate course prepares participants to effectively address and manage cyber security threats. Graduates gain expertise in identifying vulnerabilities, analyzing attack methods, and implementing robust security measures. The course outcomes include enhanced skills in risk management, threat detection, and incident response. Participants are equipped to tackle real-world cyber threats, protect organizational assets, and contribute to developing resilient cyber security strategies in various professional settings.

Value-Added Course on

CYBER SECURITY CHALLENGES

Date :
1st to 30th May 2020

Organized by

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Date – 15/04/2020

NOTICE

All the students of B. Pharm and M. Pharm are hereby informed that Value added course on “Cyber Security challenges” will be conducted from 1st May 2020. So, interested students should register themselves. Registration forms are available in department office.

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VALUE ADDED COURSE CYBER SECURITY

COURSE OBJECTIVES

- To exhibit knowledge to secure corrupted systems, protect personal data, and secure computer networks in an organization.
- To understand principles of web security and to guarantee a secure network by monitoring and analysing the nature of attacks through cyber/computer forensics software/tools.
- To understand cybercrime management standards, guidelines and procedures as well as the implementation and governance of these activities

Syllabus

Module-1

Definition – Crime, Cyber Crime, Information Security, Digital Forensics – Conventional Crime Vs. Cyber Crime - Uniqueness of Cyber Crime – History of Cyber Crimes.

Module-2

Forms of Cyber Crimes – Hacking – types of hacking, hackers, Cracking, Dos, DDos, Cyber Bullying, Cyber Stalking, Pornography, Phishing, Intellectual Property Theft, Data Theft, Dada diddling, malwares, stegnography, salami attacks, ATM and Credit card frauds, Telecom Frauds

Module-3

Social Media – Definition, Types, advantages and disadvantages – Crimes through social media, victimization through social media – Do's and Don'ts in Social Media – Safe Surfing

Module-4

Understanding cyber criminal behavior – modus operandi - Criminological , Sociological and Psychological theories relating to cyber crime behavior.

Module-5

Information Security - Fraud Triangle – Components of Information Security – Desktop Security – Email Security – Web Security – Threats to information security and counter measures

