

STUDENTS DEVELOPMENT PROGRAM

Innovative College of pharmacy in association with RS Associates is starting a **Student Development Program** for 1st and 2nd year D-Pharm students and 1st year B-Pharm students. Total duration of the course will be 20 hours and it will be completed in 7 sessions. Tentative schedule is 2nd February till 18th February based on the tentative timeline. The entire program will be classroom based where each student would be provided with home based assignments which they would have to complete it and share with the faculty. Last date for the registration is 27/01/2017.

Students Development Program main contents:-

- **How to be an Entrepreneur** – Making of an Entrepreneur, How have successful entrepreneurs built their organizations
- **Overview of Healthcare Industry & Current Scenario of Pharmacy Profession:**
- **Setting up own company – Introduction to business plan**
- **Setting up own company with focus on Pharmacy**
 - Different pharmacy formats & Critical Success Factors
 - Process of setting up own company
 - Regulations
- **Barriers to effective communication**
- **On line Pharmacy**
 - Current Scenario
 - Future direction
- **Oral Communication Skill**
 - Personnel
 - Group and Presentation
- **Non Verbal Communication – Body Language**

Note: - Any pass out students of B.pharm and D.pharm of ICP may also join the course. Regarding details contact course coordinator Mrs. Vandana Vashisht and Mrs. Renu Mishra (8800200052)